Landscape and Jurisdictional Initiatives
Private Sector Engagement

Webinar
Date: 17 November, 2020
### Private Sector Engagement in Landscape & Jurisdictional Initiatives: Why and where should companies engage?

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Senior Partnerships Advisor, UNDP

*Sophie Higman*
Director – Programmes, Proforest UK

*Agus Purnomo*
Managing Director for Sustainability, Golden Agri-Resources Ltd (GAR)

*Catalina Román*
Sustainability Specialist – LATAM, Cargill

*Ernest Dwamena*
Country Manager, Sustainable Sourcing, Touton SA Ghana
Key features of private sector efforts to ensure sustainable agricultural commodity production over the past 10-15 years
1. Create global frameworks
   - Make global commitments (e.g., New York Declaration on Forests)
   - Develop sectoral sustainability standards (e.g., Roundtable on Sustainable Palm Oil)
   - Create common frameworks for action (e.g., Accountability Framework)

2. Improve supply chain management
   - Implement sustainable sourcing policies
   - Map supply chains and trace products through supply chains
   - Implement certification systems
   - Pay a premium for certified products
   - Make purchasing commitments

3. Support farmers
   - Support farmer organisations, farmer training, access to finance, replanting, certification
**What’s needed**
- Raising legal minimum standards: stronger laws and enforcement.
- Sector wide capacity building.
- Driving sector transformation across entire regions.
- Create a level playing field for all companies.

**Current reality**
- Islands of best practice.
- Production standards improved in some areas, bad practice pushed elsewhere.
- Companies insisting on higher environmental and social standards risk being at a commercial disadvantage by bearing costs that others are not.
- Underlying environmental and social issues remain because overall adoption of good practice remains low.
Most companies do not have a clear understanding of how they can collaborate with governments to create stronger enabling environments for sustainable production.
Action is needed to create an enabling environment for sustainable production

- Cross-commodity perspective
- Landscape management at the level of the bioregion
- Community development

- Regional development plans
- Regional and local government budgets
- Land use planning
- Land use monitoring
- Extension services
- Aligning agendas across departmental areas of government

- Enabling legal frameworks (land tenure, land use planning, environmental standards, labour laws, production standards, economic incentives)
- National government budgets
- Aligning agendas across different ministeries
- Climate commitments and climate finance
Engaging with landscape initiatives
A practical guide for supply chain companies
Engaging with landscape initiatives
A practical guide for supply chain companies

Part 1: Preparing to engage in a production landscape – deciding where and what to do

1. Understand the supply base
2. Identify priority landscapes & enabling environments
3. Identify initiatives, governance & decision making
4. Decide what initiative or approach is right?

Part 2: Practical engagement in a landscape – understanding how

- Clarify resources and scope
- Build trust
- Plan and implement intervention
- Communicate and coordinate
- Monitor and evaluate
Element 1 Understand the supply base

Supply chain mapping

Identify risks
Element 2 Identify priority landscapes & enabling environment

IMPORTANCE FOR PROCUREMENT

LEVEL AND MATERIALITY OF RISK

LEVERAGE AND SUCCESS FACTORS
Element 3 Identify initiatives, governance & decision making

- Identify the main initiatives, explore their goals and mandates.
- Understand local motivations.
- Explore initiatives’ governance and mechanisms for private sector involvement.
- Understand decision-making processes.
Element 4 Decide what initiative or approach is right

Supply chain, landscape or sectoral initiative

Decide whether an existing initiative will help deliver sustainability commitments
Company Engagement in Colombia and Ghana

Catalina Roman, Sustainability Manager - Latam, Cargill
Ernest Dwamena, Ghana Country Manager for Sustainable Sourcing, Touton
Choosing WHERE and WHO

Intervention Design Phase – Colombia Landscape Initiative

Cargill
Why Landscape Approaches?

EFFORT COORDINATION TOWARDS EFFECTIVENESS

SOURCE: PROFOREST
How are we designing the intervention?

Phase 1 - Intervention design
Phase 2 - Partnership development
Phase 3 - Implementation

Step 1: Mapping and enabling stakeholders and ongoing initiatives
Step 2: Understanding the supply base
Step 3: Understanding issues, challenges and root causes
Step 4: Defining goals and objectives

Design of interventions and outline of the landscape level programme

SOURCE: PROFOREST
Why taking some time in designing the intervention?

ENSURE EFFECTIVENESS OF THE PROJECT

• Ensure addressing root causes of key issues and having the best approach
• Guarantee broad knowledge of the landscape and understanding of its governance structure
• Make certain a better understanding of the problem from a systemic perspective
• Help in gaining trust of local stakeholders
Why Colombia?

Cargill Leverage

One of main origins for CARGILL global Palm SC

Risks identified during field evaluations

Strong Palm Institutionality

Country commitments and progress towards palm sustainability
How did we choose the landscape to look at?

**OUR SCALE: RIVER BASIN**

**Multicriteria analyses:**
- Area with high palm crop footprint
- Volume impact on exports and Cargill SC
- Number of palm nucleus in the landscape
- Tendency to community conflicts derived from water topics
- Status of water national indicators
- Deforestation risk and trends
- Presence of a grade of social risk (land, H&S, labour issues)

SOURCE: PROFOREST
How did we choose the landscape to look at?

SUB-RIVER BASIN PRIOTIZED USING INFO FROM STAKEHOLDERS

 SOURCE: PROFOREST

Cargill - CASC 2020 - Sustainability
How are we choosing the allies?

33 ORGANIZATIONS PRESENT IN THE ZONE IDENTIFIED

- Secondary sources investigation, surveys and semi-structured interviews
- 1 initiative in place prioritized, with interesting results
- Willingness of participation of the sector mapped during a workshop
Any possible main issues to address?

- Impacts of palm oil production in water streams
- Community livelihoods
- River basin governance
- Relation Deforestation and Water
- Workers associations and collective bargaining
Last highlights and next steps

• Knowledge of the field is key to have a Good prioritization process.

• We have some information for steps 3 and 4 that will be confirmed in the field.

• Local workshops and interviews with communities and palm stakeholders.

• Exploring pathways of Collaboration with key stakeholders for the Project.

• Touch base with local government.

• Incorporation of the Colombia Zero Deforestation Agreement perspective in the Project.
Landscape Approaches: Why and where should companies engage

Ernest Dwamena, Touton-Ghana | 17th Nov 2020
The 3PRCL Story

Key milestones:

- 50,000 farmers targeted by 2021
- Contribute to the Development and Implementation of a “Climate Smart Cocoa” national standard

Project Area:

- Cover an area of 243,561 ha out of which 149,400 ha is forest
- Produces an average of 60,000 MT of cocoa annually,
- Population: 130,000 inhabitants.
- 1.2 Million Tonnes Emission Reductions

Objectives

- Develop Deforestation Monitoring System
- Set up landscape governance system
- Compliance with Climate Smart Cocoa Standard
A multi-pronged approach

Interventions at three (3) levels:

1. Improved productivity and livelihoods at farm & community level
2. Improved governance at landscape level
3. Improved governance and inter-governmental coordination at the national level

Climate Smart Cocoa Model at Farm, Community and District Level

Landscape/Jurisdictional Consortium
- Contribute to a multi-stakeholder platform at Landscape Level
- Measure our sustainability outcome at Landscape scale by complying with the ‘Landscape Metrics’ components of the CSC Standard

Contribute to National Platform and Emission Reduction/REDD+ Programme of Ghana
Landscape Governance Framework

(Touton, 2017)
Key Insights

- There has been a great benefit of pooling resources from multiple sources
- The business case for sustainable landscape goes beyond single commodity
- Need for incentive and disincentive mechanisms for communities tied to performance payments and conservation agreements/outcomes.
- Role of communities and traditional authorities in mobilizing themselves to be part of the solution and be responsible for managing natural resources.
- Role of government is key in providing enabling condition for landscape approaches
- There should be a mechanism where all stakeholders can plug in and contribute towards resource mobilisation and achieving broader sustainability outcome.
  - Landscape Manager
  - Monitoring beyond individual supply chain
• UNDP – Value Beyond Value Chain & Proforest’s Engaging with landscape initiatives are available on the TFA Jurisdictional Approach Resource Hub

• (https://jaresourcehub.org/)

Engaging with Landscapes Initiatives: A Practical Guide for Supply Chain Companies

Proforest
October 2020

Download in

Value Beyond Value Chains: Guidance Note for the Private Sector

UNDP Green Commodities Programme
December 2019

Download in

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Private Sector Engagement in Landscape and Jurisdictional Initiatives: How companies can engage, and what claims can be made about their engagement?

- Deep-dive on practical ways that companies can engage in landscape and jurisdictional initiatives (Landscape Scale Action for Forests, People and Sustainable Production: A Practical Guide for Companies)

- What kinds of claims companies can make, and the type and quality of data they are looking for about jurisdictional performance (Good Practice Guide on the Verification of Jurisdictional Claims)

- Date: 7 December, 2pm CET. REGISTER HERE
UNDP is creating a peer learning group for practitioners from the private sector working on landscape and jurisdictional initiatives.

- Facilitated discussion in small groups (6-8 people) for collaborative problem solving and learning.
- 4 calls per year (one per quarter)
- If you are interested to find out more, please contact charles.omalley@undp.org.
Welcome!

The UNDP’s Green Commodities Community connects commodity practitioners around the world, creating a global network of changemakers that embodies *learning through sharing.*

https://greencommodities.community/
THANK YOU!