The Collective Action Agenda, developed by and for the TFA community, charts a framework for action and accountability by the private sector and other TFA Partners to remove deforestation from commodity supply chains.

WHY THE COLLECTIVE ACTION AGENDA? WHY NOW?
• While some leading companies have taken action to combat commodity-linked deforestation, it has been insufficient to make the progress needed to remove deforestation from commodity production.
• In the 2020s, collective efforts are needed to support actions from companies and other sectors to increase the pace and scale of change. We must identify greater leverage points to increase on-the-ground action and strike a balance between acknowledging progress and holding companies and all sectors accountable.
• The Collective Action Agenda charts a framework in support of actions by leading companies and the broader community to drive deeper and faster system change.

TOGETHER FOR A #FORESTPOSITIVE DECADE.
Visit our website for more #ForestPositive stories to share: tropicalforestalliance.org

FOLLOW OUR THREAD
We invite you to share content related to the #ForestPositive movement. To facilitate your engagement, we have created the social media assets and hashtags for both Twitter and LinkedIn

Twitter @tfa_Global
#ForestPositive
#CollectiveAction

FOR MORE INFORMATION CONTACT
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REGISTER HERE FOR THE WEBINAR
ON APRIL 2, 4PM-5.30PM CET
TO LEARN HOW LEADING PUBLIC, PRIVATE, AND CIVIL SOCIETY ACTORS ARE MOVING FROM INDIVIDUAL TO COLLECTIVE ACTION.
As we enter the decade of delivery, it’s time to act together to remove deforestation from commodity production.

Join our CollectiveAction Agenda Launch webinar on Thursday, April 2 at 16:00 CET. Learn more https://bit.ly/3bpYqE

Have you registered for our CollectiveAction Agenda Launch webinar? This is your opportunity to help the TFA community shape a ForestPositive future.

Register here: https://bit.ly/2wG6jDb

Demand-side countries, producer countries, finance sector & civil society, all play their role in creating CollectiveAction for a ForestPositive future.

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#Collective Action Quote 1

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#Collective Action Quote 2

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#Collective Action Quote 3

Learn how the TFA community is moving from individual to #CollectiveAction to achieve a #ForestPositive future. Join our Collective Action Agenda Launch webinar on Thursday, April 2 at 16:00 CET. Register here: https://bit.ly/2wG6jDb #ForestPositive