



Building the paths to finance Mato Grosso 2030 goals, the PCI Institute releases a Policy Brief on the investment opportunities arising from the PCI Strategy

The Produce, Conserve and Include (PCI) Strategy is a jurisdictional approach initiative in the State of Mato Grosso, Brazil. The strategy promotes sustainable land-use development while fostering the social inclusion of small-scale farmers, thus creating a safe market environment for corporations and stakeholders interested to invest in the region.

The PCI's vision for 2030 is to accommodate the future growth of the state's agricultural production within the existing production area while improving the lives of local livelihoods. To achieve these goals, the PCI Institute, with the support of the REM-MT Program and in partnership with the Tropical Forest Alliance (TFA), carried out a study developed by the International Institute for Sustainability (IIS). The study indicated the PCI finance priorities as well as the appropriated investment models necessary to finance the full implementation of the PCI strategy.

Consolidated as a [Policy brief](#) on the “*Economic and Financial Analysis and Investment Opportunities in the State of Mato Grosso arising from the PCI Strategy*” the document summarizes the main findings, conclusions, and recommendations for Investors and decision-makers.

The analysis includes:

- i) The Investments related to the PCI Strategy in the period 2016-2020
- ii) Additional investments needed to meet PCI targets by 2030
- iii) Definition of priority areas for investment
- iv) Investment models for raising capital funds based on PCI's priority goals.

The overall result of the study indicates a funding gap of R\$ 150.4 billion that needs to be raised in the period from 2001 to 2030 for the full implementation of PCI goals. The funding is required to finance cattle productivity increase, pasture restoration, biofuels, environmental regularization, deforestation reduction, technical assistance, land tenure, and access to credit among others.

Out of a universe of 45 existing finance models, the consultants short-listed six business models as the most appropriate structures for raising large scale capital requirements for PCI goals such as Endowment fund, Green Bonds, Blended Finance via Private Equity Fund, Venture Capital Fund, and Credit Fund (FIDC) as well as Public-Private Partnership (PPP).

“The State of Mato Grosso manages to combine economic growth, fiscal recovery, and improved environmental governance at the same time. Instruments such as a REDD+ system, a development bank, a guarantee fund, a holding company, and now the PCI Institute are available and operating. We are open to designing solutions with investors that can create a financial flow to the sustainable transition of the landscape and deliver the impact we all want” says Fernando Sampaio, the Executive Director of the PCI Institute.



This work was developed by the Investment Committee of the PCI Institute and coordinated by the Sustainable Trade Initiative with the participation of the state government and PCI members. It was supported by Instituto Internacional para a Sustentabilidade - IIS and funded by TFA and the REDD Early Movers Program.

The study is an opportunity for Investors and other stakeholders across the finance community interested to finance the transition to a truly sustainable and inclusive agricultural economy.

For more information, please visit the PCI Institute website, available [here](#).