Headquartered at TNC’s (The Nature Conservancy) office in São Paulo and effectively supported by a Regional Board made up of companies, NGOs and governments, TFA Latin America implements a strategic national-regional workplan focused on:

• Creating an effective bridge between Latin America and the global community, through integrating local knowledge with the global community

• Engaging private sector and global investors in five key jurisdictions as a pathway to reduce commodity-driven deforestation. This includes supporting the local players in the build-up and implementation process of a common view for an economic development that is forest-positive

• Enhancing sectorial deforestation-free initiatives

COUNTRIES AND REGIONS COVERED BY TFA LATIN AMERICA INITIATIVES

Brazil: Maranhão, Mato Grosso, Pará; Colombia: Orinoquia; and Peru: San Martín- Ucayali - Huánuco corridor

OVERVIEW OF SPECIFIC INITIATIVES

Initiatives in Brazil:

• Produce, Conserve and Include (PCI): Mato Grosso’s government created the PCI strategy in 2015 as a leading jurisdictional approach with the aim to increase productivity, maintain native vegetation and engage smallholders and communities in economic opportunities. TFA works alongside PCI and the government to promote Mato Grosso as a champion of the Zero Deforestation (ZD) agenda by bringing it onto the global stage. TFA Latin America is also a member of the PCI Investment sub-committee.

• Brazil Climate, Forests and Agriculture Coalition: Launched in 2009, the Coalition is a multi-sector movement formed by more than 190 leading organizations including Brazilian agribusinesses, civil society organizations, the academic community, sectoral associations and leading companies. It aims to articulate and facilitate actions to promote a new economic development model based on low-carbon economy and, consequently, respond to the challenges of climate change. TFA is member
of its coalition board and has been working to strengthen the connections between Brazilian Coalition and global private sector coalitions to address the current political and commercial dynamics.

• Cerrado Work Group (GTC): Keen to find solutions, Brazil’s soy industry (via its trade association ABIOVE), joined with a group of Brazilian NGOs to create the GTC. Since then, GTC has been working with the Statement of Support (SoS) for the Cerrado Manifesto, building a strong and innovative agreement that will help deliver on the key objective to eliminate further conversion of Cerrado native vegetation.

TFA is an observer member of GTC and member of GTC/SoS Finance Joint Taskforce’s leaders group.

INITIATIVES IN COLOMBIA:

• TFA Colombia Alliance: The alliance was launched by Colombia’s government in 2017 to promote the ZD agricultural commodities agenda in the country, highlighting the importance of a collaborative path to effectively reduce deforestation and GHG emissions goals.

With permanent TFA support, it became an effective national platform to support the implementation of commitments, which is gradually becoming a good environmental practice recognized at the international level and recognized by consumers for its reputational value of good environmental performance.

• Zero Deforestation agreements: Colombian partners have signed four ZD agreements for palm, cocoa, beef and dairy. Each of them is managed by its own governance made up of public and private actors who are involved in the respective supply chain. TFA works with the governance of all these agreements to foster its implementation.

• Sustainable Orinoco Pact: Hosted by The Nature Conservancy, the Pact convenes relevant public and private actors of Orinoquia and Colombia in a multistakeholder platform. It seeks to reconcile development and conservation interests in what many consider as the last substantial agricultural development frontier in Colombia: the Orinoquia. TFA is a formal member of the Pact, concentrating on advancing the jurisdictional approach.

INITIATIVES IN PERU:

• Peruvian Public-Private Coalition: In line with Peru’s adhesion to TFA in 2019, the Public-Private Coalition was raised as the central governance tool to foster the establishment and fulfilment of deforestation-free commitments and support its political and economic incentives. The multistakeholder coalition is co-designing a roadmap of action, having the National ZD pillars as the strategic reference. TFA Latin America act as member of the interim group of coordination, supporting in the implementation of solid agreements and works to enhance Peru as a global champion.
KEY PARTNERS ENGAGED AND REGIONAL COMMITTEE MEMBERS

• TFA partners involved in Latin America:

• The TFA Latin America Regional Committee members:
  » Daniel Arancibia
    Latin America Co-Director, Proforest
  » Laura Yawanawa
    Yawanawa Sociocultural Association (ASCY)
  » Laura Prada
    Executive Director, Imaflora
  » Yuri Feres
    Sustainability Manager, Cargill
  » Ivan Dario Valencia Rodriguez
    Colombian Low Carbon Strategy Coordinator, MADS
  » Leonel Almeida
    Sustainable Development Manager, Marfrig
  » Aurelio Ramos
    Latin America General Manager, TNC
  » Justin Adams
    Executive Director, Tropical Forest Alliance
  » Liza Cushion
    Climate Change Advisor, USAID/LAC

KEY EVENTS, MILESTONES AND ACTIVITIES

• Orinoquia Jurisdictional meeting – 18th November 2019
• TFA and Brazilian Coalition meeting – 26th November 2019
• Pará Jurisdictional Planning Workshop – January 2020
• Maranhão Jurisdictional Planning Workshop – February 2020
• Jurisdictional Planning Workshop (San Martin-Ucayali-Huánuco) – February 2020
• WEF Regional Meeting – May 2020