

DAVOS 2020



TROPICAL FOREST ALLIANCE

COLLECTIVE ACTION AGENDA

#FORESTPOSITIVE

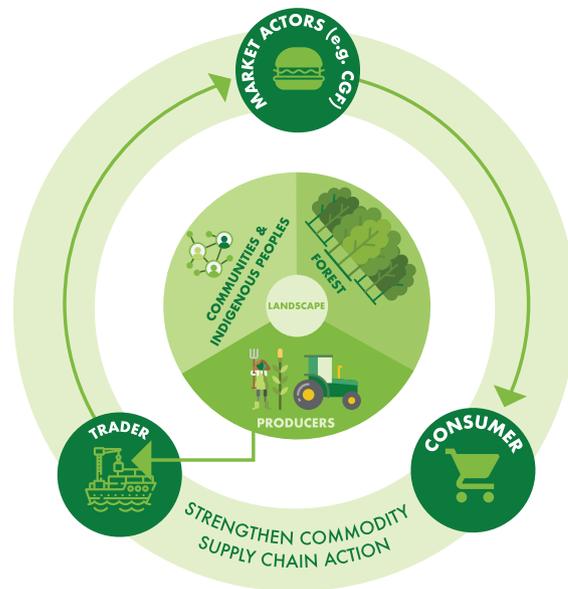
Deforestation is devastating the planet's climate, biodiversity, and people. Nearly half of the world's trees are lost to agricultural commodity production. To meet the Paris Agreement targets and achieve the Sustainable Development Goals (SDGs), we must shift to sustainable agriculture practices and remove deforestation from commodity production.

**Over the past decade,
we have made progress
against commodity-linked
deforestation, but at a low
level and incremental pace.
To scale up, rapidly,
we must increase
collective action.**

The Post-2020 Collective Action Agenda (Agenda), developed by the Tropical Forest Alliance community, provides a framework for decisive action. The Agenda invites key actors to scale their efforts while engaging in collective action to realize a forest positive future.

The Agenda:

- » **Lays out time-bound objectives** and specific, measurable steps to accelerate action with a focus on private sector action.
- » **Helps organizations position their efforts** within a collaborative framework that will enable sustainable development while reducing commodity-linked deforestation.
- » **Calls for new, immediate and more accountable actions** that continuously improve work already in progress.
- » **Will become a living digital framework**, enhanced through partner input.



BRINGING SCALE AND SPEED TO PRIVATE SECTOR ACTION

The Agenda's central focus is to accelerate and scale corporate actions to remove deforestation from commodity supply chains. To achieve this, consumer goods companies, traders, and producers will need to tightly coordinate strategies.

The Consumer Goods Forum (CGF) has initiated a Coalition of Action for soy, palm oil, and paper & pulp, that will:

- » **Collaborate with suppliers** to drive responsible production across the entire supply base
- » **Engage with stakeholders in production landscapes and across sectors** to address systemic issues
- » **Develop commodity-specific roadmaps**

Traders and producers are implementing measures that strengthen traceability of their supply chains. They also participate in public-private partnerships with people in landscapes to balance food security, conservation, and sustainable development goals.

The Agenda must be inclusive. Those in a forest landscape—producers (including smallholders), Indigenous Peoples and local communities— must be deeply involved in its implementation, through jurisdictional and landscape level collaboration.

ENABLING AND ENERGIZING ACTION

Effective corporate interventions must be enabled through the efforts of the broader TFA community and beyond:



PRODUCER COUNTRY ACTIONS: As public stewards of their forests, national governments have the ultimate responsibility for land use planning and regulation, monitoring and law enforcement. Balancing social, economic and environmental considerations sets the context for private sector action and should be informed by national- and landscape-level multistakeholder consultations. Countries can leverage carbon finance or payments for ecosystem services to incentivize the shift toward more responsible agricultural production.



DEMAND SIDE COUNTRY ACTIONS:

Governments of countries that generate demand for commodities need to take into consideration terms of trade and overall development priorities.

Growing awareness and concern about deforestation has led to regulatory efforts, evident in the July 2019 EU Communication on Deforestation. In developed and emerging economies, legislative approaches can mutually support supply chain action, empower leaders and compel laggards to change practices.



CIVIL SOCIETY ACTIONS: Coordinated civil society efforts can enhance corporate accountability and action by providing consistent, timely and transparent information.

Effective outcomes link global pressure with local presence. Well-informed targeted campaigns push companies at the global level, while regional NGO coordination in forest countries ensures corporate action in landscapes.



FINANCE SECTOR ACTION: The TFA community must work in concert to expand innovative financial approaches. The private sector can significantly scale and enhance accessibility to sustainable finance in key forest landscapes.

Governments and civil society can help motivate systemic shifts in regulation and lending practices to restrict the amount of finance linked to deforestation-related activities.

NEXT STEPS

Throughout 2020, the TFA community will further develop and refine actions and milestones in the Agenda. **The TFA Annual Meeting, 30 June–2 July 2020 in Jakarta, Indonesia** will serve as a key milestone to align, accelerate and monitor the TFA community's actions to achieve the Agenda.

ASK YOURSELF:
How can your organization contribute to collective action?

