



# TFA REGIONAL OVERVIEW CHINA

Formed in summer 2019 and hosted by the World Economic Forum China Office in Beijing, TFA China supports Chinese companies and the government to strengthen President Xi Jinping's vision of ecological civilization within global soft-commodity supply chains.

With the strong engagement and dedication of the Chinese government, businesses and civil society leadership, TFA China is building collective action solutions to reduce commodity-driven deforestation.

To this end, collective action and good practices from business champions will be presented as a major business component of the 15th meeting of the Conference of the Parties (COP 15) to

the Convention on Biological Diversity (CBD) in Kunming in 2020.

## OVERVIEW OF SPECIFIC INITIATIVES

- **Business Coalition on Ecological Civilization:** TFA China, in partnership with various NGOs, is building a business coalition among the business champions in the food and beverage, retail, agriculture and extractive industries to shape the agenda of global biodiversity conservation. The champions of the Business Coalition will be presented at the UN CBD COP15 side event and will be consolidated as a major business perspective component.

**WITH THE STRONG ENGAGEMENT AND DEDICATION OF THE CHINESE GOVERNMENT, BUSINESSES AND CIVIL SOCIETY LEADERSHIP, TFA CHINA IS BUILDING COLLECTIVE ACTION SOLUTIONS TO REDUCE COMMODITY-DRIVEN DEFORESTATION.**



- **Sustainable Soy Trade Platform:** In partnership with Solidaridad, TFA China is working alongside major soft-commodity traders, both Chinese companies and international companies operating in China. The platform members will provide advisory review on the pilot implementation of the 'Soy Guideline Agriculture and Food Institution' and conduct a public consultation to collect businesses' views on sustainable production and transnational commodity sourcing.

- **Green Value Chains Special Policy Study:** Initiated by the China Council for International Cooperation on Environment and Development (CCICED), the aim of the study is to provide policy recommendations to the State Council that focus on reducing deforestation from global commodity supply chains. The focus is on soft commodities, i.e. palm oil, beef, soy, wood products, etc., and their integration within the circular economy and international trade. TFA China will be contributing with high-level advisory input as well as providing private-public partnership opinions through multi-stakeholder roundtable consultations.



**TFA CHINA, IN PARTNERSHIP WITH VARIOUS NGOS, IS BUILDING A BUSINESS COALITION AMONG THE BUSINESS CHAMPIONS IN THE FOOD AND BEVERAGE, RETAIL, AGRICULTURE AND EXTRACTIVE INDUSTRIES TO SHAPE THE AGENDA OF GLOBAL BIO-DIVERSITY CONSERVATION.**

#### **KEY PARTNERS ENGAGED IN CHINA**

- COFCO, IUCN, Solidaridad, The Nature Conservancy, UNEP, WWF, WRI

#### **KEY EVENTS, MILESTONES AND ACTIVITIES**

- Annual Meeting, Davos, Switzerland, Jan 2020
- Green Value Chain Business Champions Roundtable, Beijing, March 2020
- CCICED Annual General Meeting, Beijing, May 2020
- Annual Meeting for the New Champions, Tianjin, 2020
- UNCBD COP15 Side Event, Kunming, Nov 2020