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**World Economic Forum**

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**TERMS OF REFERENCE FOR  
TFA AFRICA LEAD**

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## [About the World Economic Forum and the Tropical Forest Alliance](#)

The World Economic Forum is the International Organization for Public-Private Cooperation. The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas. It was established in 1971 as a not-for-profit foundation and is headquartered in Geneva, Switzerland. It is independent, impartial, and not tied to any special interests. The Forum strives in all its efforts to demonstrate entrepreneurship in the global public interest while upholding the highest standards of governance. Moral and intellectual integrity is at the heart of everything it does.

Our activities are shaped by a unique institutional culture founded on the stakeholder theory, which asserts that an organization is accountable to all parts of society. The institution carefully blends and balances the best of many kinds of organizations, from both the public and private sectors, international organizations and academic institutions.

The Tropical Forest Alliance (TFA) is a global multi-stakeholder platform focused on reducing commodity driven deforestation. Hosted by the World Economic Forum, the TFA works with over 160 public, private and civil society actors to catalyze high-impact partnerships to address the inherent tensions that exist to grow production while protecting the forests - public and private, producer and market, global and local, people and the forest frontier. The TFA operates regional platforms in Latin America, West and Central Africa, China, and Southeast Asia. It is supported by the Governments of the Netherlands, Norway, Germany, and the UK, as well as the Gordon and Betty Moore Foundation and the Cargill Foundation.

## [Objectives](#)

The TFA Africa Lead will create and advance mobilization, support and implementation strategies to achieve TFA's Phase 3 objectives in the West and Central Africa region. The Lead will strengthen TFA as a platform that effectively drives engagement strategies and implementation dynamics to significantly advance sustainable production of commodities across countries.

- The total length of the assignment will be 12 months (Sept 2021- Aug 2022) and is renewable after this period
- The work will be remunerated on a monthly basis
- The selected consultant will work directly with the TFA Head of Private Sector Engagement but also with other members of the TFA team across various regions

## [Duties and Responsibilities throughout the duration of the contract](#)

### **Strategic Leadership under TFA Phase 3**

#### **Mobilize Collective Action**

- Working with Proforest to support target governments and stakeholders make a Marrakesh + 5 declaration at COP26, reporting progress and highlighting critical gaps/needs (Nov 2021)
- Develop the TFA strategy for West and Central Africa (Q4 2021)
- Implement a collective action plan (Q4 2022) to support and mobilize private sector partners through regional deforestation-free commodity platforms (APOI and CFI), in accelerating existing and emerging jurisdictional/landscape transformational initiatives and leveraging

TFA's convening capacity to drive cross-commodity alignment on forest protection principles and commitment. Focus on deforestation-free commodity supply chains in Ghana, Cameroon and Ivory Coast.

- Build the case (Q1 2022) and create evidence (Q2 2022) for innovative green finance initiatives and inclusive business models in Africa, highlighting the value of smallholders and SMEs' role, to increase the impact of sustainable strategies at large scale, particularly focused on the APOI.
- In coordination and with support from TFA's Leadership Team, develop strategies that contribute to mobilize adequate green finance (Q1 2022) for enhancing APOI and CFI implementation.
- In partnership with P4F develop and deliver (Q2 2022) a document on lessons learned that summarizes progress made for commodity and forest agenda over last decade in the region drawing on learnings from APOI, CFI and others.

### **Strengthen the Enabling Environment**

- Develop (Q1 2022) and oversee (Q3 2022) a long-term sustainability framework that guides partner Proforest in strengthening the APOI National Platforms as vehicles to enhance productivity and good practices for palm oil and other tree crops, cross-commodity integration, and attraction of foreign direct investment for sectorial development post COVID.
- In coordination with the Head of Global Initiatives, implement national and local government engagement strategies to drive policy change and alignment with regional, global and/or consumer country efforts and stakeholders that incentivize deforestation-free commodity trade and assistance (e.g.: Marrakesh Declaration, FACT Dialogue, COP26, COP27, UNFSS, EU, China).
- In coordination with the Head of Global Initiatives, contribute to leveraging the World Economic Forum network for facilitating government engagement and commitment at the highest level to support implementation.
- Contribute to convening high level events that galvanize regional leaders to embrace high impact and action oriented sustainable initiatives

### **Project Management**

- Oversee consultancies working on research, analyses, action implementation or others related to the Africa region.
- Be an active contributor to the TFA leadership team.
- Provide input for events programming; as part of managing public relationships in region, represent and speak on behalf of TFA when invited to do so.
- Provide timely input to donor reports (and any other requested by TFA) on all progress made by TFA in Africa.
- Be responsible for achieving the outputs and outcomes for the TFA phase 3 Africa-related results framework indicators and any others assigned to the Consultant.
- Participate in monthly progress check-ins and quarterly performance evaluations with the TFA Executive Director and Head of Global Initiatives.
- Travel to the Forum office in Geneva as deemed necessary by TFA (no more than once per quarter), at no additional cost to the Forum. The Forum will endeavor to give 2 weeks' notice prior to travel.

## Requirements

The ideal candidate must have:

- Extensive experience in environment, forestry, agriculture, and nature-based solutions
- Expertise in commodity supply chains in West and Central Africa
- Vast experience engaging internal and external stakeholders of all sectors and building consensus
- Results-driven, strategic, and able to work in teams and independently
- Excellent oral and written skills in English and French. Spanish, Mandarin and Bahasa Indonesian an asset
- Proven track of collaboration with partners resulting in effective initiatives

**Interested candidates should submit a CV and a short cover letter to [tfa@weforum.org](mailto:tfa@weforum.org) by 17:00 CET on August 27<sup>th</sup>, 2021**