
World Economic Forum

TERMS OF REFERENCE FOR

THE DESIGN OF A VERIFICATION FRAMEWORK FOR
SUSTAINABLE, DEFORESTATION-FREE AND
REGENERATIVE CATTLE IN PERU



[About the World Economic Forum and the Tropical Forest Alliance](#)

The World Economic Forum is the International Organization for Public-Private Cooperation. The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas. It was established in 1971 as a not-for-profit foundation and is headquartered in Geneva, Switzerland. It is independent, impartial and not tied to any special interests. The Forum strives in all its efforts to demonstrate entrepreneurship in the global public interest while upholding the highest standards of governance. Moral and intellectual integrity is at the heart of everything it does.

Our activities are shaped by a unique institutional culture founded on the stakeholder theory, which asserts that an organization is accountable to all parts of society. The institution carefully blends and balances the best of many kinds of organizations, from both the public and private sectors, international organizations and academic institutions.

The Tropical Forest Alliance (TFA) is a global multi-stakeholder platform focused on reducing commodity driven deforestation. Hosted by the World Economic Forum, the TFA works with over 160 public, private and civil society actors to catalyze high-impact partnerships to address the inherent tensions that exist to grow production while protecting the forests - public and private, producer and market, global and local, people and the forest frontier. The TFA operates regional platforms in Latin America, West and Central Africa, China and Southeast Asia. It is supported by the Governments of the Netherlands, Norway, Germany and the UK, as well as the Gordon and Betty Moore Foundation and the Cargill Foundation.

[Background](#)

In Latin America, TFA supports the implementation of private sector commitments to remove deforestation from the supply chains of agricultural commodities such as palm oil, beef, cocoa, dairy, soy, and coffee. It operates through the engagement and articulation of local actors in the construction of national and regional agendas and collaborations, establishing links between global commitments and local actions, guaranteeing impact and concreteness to the deforestation-free movement. TFA LATAM supports the attraction of global investments and actors to the region, especially for jurisdictional programs, and promotes the construction of bridges between regional actors and the global movement through an intense agenda of dialogues and consultations.

In Peru, TFA's action focuses on supporting the consolidation of the Peruvian Public-Private Coalition, working with local partners, and engaging the private sector, targeting efforts on the implementation of the National Cocoa and Coffee plans among other commodities, as well as in the construction of a portfolio of jurisdictional initiatives to be supported and accelerated.

TFA LATAM joined efforts with WWF-UK, WWF-Peru, and other stakeholders to overcome barriers that prevent the uptake of a promising sustainable solution (silvopasture systems, SPS) that are low carbon and deforestation-free in the framework of Alliance for Regenerative Cattle in the Peruvian Amazon (an initiative nested in the Coalition for Sustainable Production).

Objectives

The purpose of this Terms of Reference (TOR) is to solicit proposals from suppliers with expertise in standards, verification and compliance frameworks in agro or cattle sector. This process will result in the selection of one supplier, who will be invited to enter a contracting phase for a specific and detailed scope of work.

The objective of the assignment is to design and validate with relevant stakeholders a feasible, cost-effective and practical verification framework, based on scientific information, national policy and relevant regional/global standards of reference for sustainable, deforestation-free and regenerative cattle supply chains in light of the national context in Peru.

Activities:

1. Provide an analysis and executive summary review of global and regional verification frameworks/standards/experiences on sustainable beef/cattle production; including lessons learned, challenges and recommendations for the definition of a national framework.
2. Hold interviews with experts and value chain actors and conduct a workshop with relevant stakeholders, including potential members and the current members of the Alliance for Regenerative Cattle in Peruvian Amazon, to collect information and recommendations for the development of a verification framework for the Peruvian amazon context.
3. Develop a base proposal of a verification framework with the following elements, at a minimum: context, principles, indicators, information sources available, verification mechanisms.
4. In coordination with TFA, convene workshops and meetings to validate the verification framework proposed.
5. Develop an implementation guide for the validated framework.
6. Provide a roadmap for the proof-of-concept of the verification tool.

Deliverables

1. Workplan of the process (regarding the activities 1-6 described above)
2. Analysis (no more than 30 pages) and executive summary review (10 pages) of experiences and lessons learned, 1 month after the signature of contract (Activity 1)
3. Draft proposal of verification framework, 3 months after the signature of contract (based on Activities 2 and 3)
4. Validated version of verification framework and roadmap, 5 months after the signature of contract (based on Activity 4)
5. Implementation guide of the framework and roadmap for the proof-of-concept (Activities 5 and 6).

Requirements

- Professional team with background in environmental, forestry, agriculture and economic, management or related sciences.
- Strong experience in design and/or verification standards, verification and compliance frameworks in agro or cattle/beef sector.
- Work experience in Peru, specially in the Peruvian Amazon.

Instructions

Proposals must be sent to tfaprourement@weforum.org by 20th March, 2023 and should consist of:

- A short narrative describing previous experience in similar projects
- A description of methodology to be used
- A brief session outlining qualifications for this specific role

- Expected remuneration preferably in GBP (British pounds) or USD (US Dollars)

Contract start date is expected to be in April, 2023 and completion date expected to 30 July, 2023.

Please note that any services requiring access to personal data will need to adhere to the EU's [General Data Protection Regulation \(GDPR\)](#).

The Intellectual Property Rights clause to be included in the consulting agreement is as follows:

1.1 Except as expressly stated in the Agreement, nothing contained herein shall be construed as the Forum granting the Service Provider, either expressly or implied, any right, interest, or license in or to any of the Forum IP. The Service Provider expressly agrees that the applicable Forum Entity shall be, at all time, the sole and exclusive owner of all right and title in and to all Forum IP.

1.2 Unless otherwise explicitly agreed in the Agreement, all Results shall be, at all times, the sole and exclusive property of the Forum. The Service Provider shall transfer, and hereby transfers, all such Results (in whatever form held) to the Forum free of charge. Specifically, all Results shall be deemed work-made-for-hire and the exclusive property of the Forum.

1.3 The Parties agree that, unless otherwise explicitly agreed in the Agreement, all Service Provider Pre-Existing Material shall be and remain the sole property of the Service Provider. As to any Service Provider Pre-Existing Material, the Service Provider shall grant and hereby grants to the Forum Entities (as well as the Forum members, partners and/or constituents, as the case may be) a worldwide, perpetual, non-exclusive, royalty-free license to use, copy, modify, distribute, display, broadcast and create derivative works of such Service Provider Pre-Existing Material, including the right to have third parties do any of the foregoing, to the extent required for the Forum Entities' use of the Results, Services and/or Deliverables.

1.4 The Service Provider warrants that the Results do not and shall not violate the intellectual property rights of any third party.

1.5 The Service Provider shall defend, indemnify and hold harmless the Forum Indemnified Parties against third party claims that any Results infringe or violate such third party's intellectual property rights. The Forum shall promptly notify the Service Provider of any claims by third parties received by the Forum Indemnified Parties that any Results infringe such third party's intellectual property rights. The Service Provider shall provide all reasonable cooperation or participate in or take over the court proceedings where possible under applicable law (at Service Provider's expense) and shall otherwise provide full authority to the Forum to defend or settle the claim or suit. All costs and risks associated with any legal action under this Section 10.5 shall be the sole and exclusive liability of the Service Provider. The Service Provider shall reimburse the Forum Indemnified Parties for any expenses associated with any Forum Indemnified Party's participation in any action and or settlement discussions, including without limitation, court costs and reasonable attorneys' fees.

1.6 Further, if an action is filed on account of violation of intellectual property rights with respect to Results or if any such item is deemed to violate third party intellectual property rights, the Service Provider, at its own expense, shall have the option to either replace any item which is deemed to infringe third party intellectual property rights with an equivalent item or obtain the third party's consent for the Forum Entities (as well as the Forum members, partners and/or constituents, as the case may be) to continue to use the item in dispute. If neither option is possible or available, the Service Provider shall be liable for all damages to third parties as well as the costs incurred by any Forum Indemnified Party to obtain an equivalent replacement item on its own.