
World Economic Forum

**TERMS OF REFERENCE FOR
CONSULTANT – IFACC**

INNOVATIVE FINANCE FOR THE AMAZON, CERRADO AND CHACO



[About the World Economic Forum and the Tropical Forest Alliance](#)

The World Economic Forum is the International Organization for Public-Private Cooperation. The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas. It was established in 1971 as a not-for-profit foundation and is headquartered in Geneva, Switzerland. It is independent, impartial, and not tied to any special interests. The Forum strives in all its efforts to demonstrate entrepreneurship in the global public interest while upholding the highest standards of governance. Moral and intellectual integrity is at the heart of everything it does.

Our activities are shaped by a unique institutional culture founded on the stakeholder theory, which asserts that an organization is accountable to all parts of society. The institution carefully blends and balances the best of many kinds of organizations, from both the public and private sectors, international organizations and academic institutions.

The Tropical Forest Alliance (TFA) is a global multi-stakeholder platform focused on reducing commodity driven deforestation. Hosted by the World Economic Forum, the TFA works with over 160 public, private and civil society actors to catalyze high-impact partnerships to address the inherent tensions that exist to grow production while protecting the forests - public and private, producer and market, global and local, people and the forest frontier. The TFA operates regional platforms in Latin America, West and Central Africa, China, and Southeast Asia. It is supported by the Governments of the Netherlands, Norway, Germany, and the UK, as well as the Gordon and Betty Moore Foundation and the Cargill Foundation.

[Background](#)

The pressing challenge of commodity-driven habitat conversion in the Amazon, Cerrado and Chaco biomes of Brazil, Paraguay and Argentina inspired The Nature Conservancy (TNC), the Tropical Forest Alliance (TFA), and the United Nations Environment Program (UNEP) to partner to catalyze innovative finance mechanisms for the production of beef and soy in this region without deforestation and conversion of natural habitat.

In recent years, interest in these finance mechanisms from grain traders, banks, input companies, slaughterhouses, concessional finance groups, producers, governments, and civil society has grown significantly. Several pilot instruments have been launched and others are being designed to unlock more capital for business models that grow production and farmer incomes while avoiding further habitat loss and their associated carbon emissions.

The initiative, called Innovative Finance for the Amazon, Cerrado and Chaco (IFACC), aims to harness the momentum from companies, banks, investors, and key 2021 climate events to create a breakthrough in the commitment and implementation of deforestation and conversion-free mechanisms by 2023, and chart a course to more rapid scaling over the coming decade. The partner organizations will leverage their considerable strengths to articulate the case for action; call on leading banks, companies, investors, and concessional capital groups to raise their level of ambition in this area; and support these institutions in accelerating transaction volume.

Objectives

- The Tropical Forest Alliance is seeking to engage a consultant for an assignment of 22 months (June 2021-March 2023)
- The work will be remunerated on a full-day rate basis
- The selected consultant will work directly with the TFA Head of Finance Sector and with the TFA partner organizations in this project – UNEP and TNC

Deliverables

- Synthesize and package information into two white papers with compelling narratives for target audiences
- Design and support events at major meetings, including the UN Food Systems Summit, Climate COP, Davos and regional meetings in Brazil, Paraguay, and Argentina
- Oversee the development and maintenance of a finance sector knowledge hub on the TFA website
- Support the dialogue with target banks, companies, and investors to expand their commitments and implementation of deforestation conversion free (DCF) finance mechanisms
- Work with other NGOs and initiatives in this area to share information and coordinate efforts

Please note: the deliverables above will be submitted throughout the duration of the initiative (up to March 2023)

Requirements

The ideal candidate must have:

- Experience in business and finance, to include banking, asset management, agribusiness corporation or relevant experience gained with a leading conservation organization or government entity
- Ability to communicate information and key messages clearly between the finance and environmental sectors
- Experience working with environment and climate issues
- Experience in formulating white papers or similar publications intended as guidance for multiple stakeholders is an asset
- Strong team player who can build relationships and work collaboratively across the organization and with partners
- Outstanding leadership, project management and communications capabilities
- Experience in Argentina, Brazil and Paraguay is an asset
- Excellent written and verbal communications in Portuguese, English, and Spanish

In the case of independent consultants, the following is required:

- CV
- A cover letter which outlines interest in the role
- Reference to similar projects completed in the past as annexes

In the case of consulting companies, the following is required:

- A proposal with reference to similar projects completed in the past as annexes

Submissions from individual or teams of consultants will be considered equally.

Interested consultants should submit their proposals to tfa@weforum.org by 17:00 CET on May 21st, 2021