
World Economic Forum

REQUEST FOR PROPOSAL FOR
THE DEVELOPMENT OF
TECHNICAL STUDIES ON THE
AMAZONIAN CATTLE SECTOR

Q&A

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1. Questions & Answers

1. What is the expected geographic scope for analyzing the demand for product 1 "domestic market study report"? It is expected a national analysis, or it should be focused on specific cities (Puerto Maldonado, Lima, Cusco, Arequipa, Huancayo)? If it should be focused on some towns, could you indicate which cities are expected to be considerate?

At least, the markets of premium beef: Lima, Arequipa, and Cusco.

2. Could you specify the specific segment in the demand analysis (restaurants, supermarkets, specialized stores) that should be considered for the product "domestic market study report"?

At least, supermarkets, restaurants, and specialized stores.

3. What is the expected geographic scope for analyzing the product offer "domestic market study report"? The entire Amazon or just the beef cattle from Madre de Dios?

The results of the study should be useful to all beef sourced from the Peruvian amazon.

4. Could you specify if the "domestic market study report" product is specific for meat, or should other bovine livestock products (dairy, leather, among others) be included in the analysis?

Only bovine meat. Other subproducts are not included.

5. Under this contract, is it necessary to include detailed information on the contribution of the beef cattle chain to the loss of forests in Madre de Dios?

At least, secondary information from public sources or published studies as reference information.

6. Is a specific GIS analysis required for this contract, or can previous general information on causes of deforestation (specific to Madre de Dios) or the cattle chain in the Amazon be used?

GIS analysis is not a requisite.

7. What is the expected scope for the two business or investment plans considered in the "investment business plans report" product? At the level of beef cattle in the Amazon, at the level of beef cattle in Madre de Dios or for a particular cattle association? For a specific association of livestock, please indicate whether WEF-TFA will facilitate coordination with this organization or organizations.

Deliverable 2 focuses on Madre de Dios. A mapping and description of small-scale producer organizations should be prepared previously based on eligibility criteria of financial institutions. At least 2 business and/or investment plan models will be developed. TFA will facilitate the information and engagement of organizations.

8. Is mapping of producer organizations indicated in the product "investment business plans report" will be provided by WEF-TFA or should it be included in the costs and technical proposal for this contract?

Database of producers/organizations and engagement will be provided. Information to identify the compliance with eligibility criteria of funders need to be collected by the consultancy.

9. Could you indicate the scope of the product "financial instrument proposal"? Amazonian or specific to Madre de Dios?

Madre de Dios.

10. Could you specify the scope of the term "regenerative livestock" used to describe the product "financial instrument proposal"?

Reference information:

<https://www.iucn.org/news/nature-based-solutions/202110/regenerative-agriculture-works-new-research-and-african-businesses-show-how>

<https://www.fao.org/3/cb3141en/cb3141en.pdf>

11. Could you indicate the scope of validation expected for the three products?

The products will be validated with partners of the Coalition for Sustainable Production with intervention in tropical ranching.

12. Could you confirm the currency that will be used in the award contract (USD or GBP)?

The recommended currency is GBP.

13. It is possible to include part-time consultants for specific tasks (surveys, data collection) as a complement of the expected technical team (4 consultants) for this contract?

Yes.

14. Could you provide further information about the disbursements (percentages and expected deadline for each deliverable) for this contract?

Breakdown of the remuneration should be broken down into percentages totaling 100% and each percentage must be reasonably tied to a deliverable. The Forum's operations specialist may tweak these percentages if needed.

15. Could you confirm if the disbursements of this contract will be done in advance or against the presentation of the expected deliverables?

Payments are made upon completion of deliverables.

16. Could you indicate whether the travel costs should follow the WEF policies or if it's possible to use travel policies of the contracting institution?

Travel costs should strictly follow WEF policies – approval should be obtained from WEF/TFA project lead/operational lead before any travel occurs.

17. Is there an explicit WEF policy or operational guideline related to Covid19 that would be expected to be included under this contract?

No specific guidelines on COVID19.