

# CACAO, FORESTS AND DIVERSITY AGREEMENT



## I. CONTEXT



## PERUVIAN CACAO



Peru is a center of cocoa's genetic origin: it has 6 of the 10 genetic families of this species.<sup>1</sup>



It has a growing production in the last decade and a wide margin for productivity and profitability improvement.



It is internationally recognized based on the quality and diversity of its origin attributes.



Has a high potential to increase its market positioning.



Its restorative attributes can reverse the loss of tropical forests in Peru, which today places it among the top 10 countries with the greatest loss of this type of forest.<sup>2</sup>

<sup>1</sup> Source: Alianza Cacao Perú.  
<sup>2</sup> Source: World Resources Institute.



## This is why the Cacao, Forests and Diversity Agreement

is created.

## II. GOAL

Promote the differentiation of Peruvian cocoa based on its:

- Quality
- Diversity of origin attributes
- Restorative and deforestation-free potential



Agroforestry cocoa has a positive relationship with forests and is ideal for productively restoring degraded areas.



Therefore, it is urgent to accelerate the sustainable productive transformation through collective action.

## III. MAIN COMMITMENTS



## IV. ACTIONS

Resources will be designed and mobilized to implement some actions, such as:

Assessment of private sector supply chains.

Mobilize investments for the protection and restoration of forests.

Promote incentive mechanisms and commitments to small-scale producers.

Generation and transmission of knowledge.

Promote policy instruments and tools that allow a better business environment.

Pilots of monitoring and traceability systems in the cocoa chain.

## V. IMPLEMENTATION

The members will participate in the design, implementation and dissemination of the Agreement organized through a working group with a technical secretariat.

Members:



Cacao, Forests y Diversity | Collective Action Agreement

With the support of:



TROPICAL FOREST ALLIANCE